



## Letters to the Editor

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### Just get it right

Senator Gary Humphries ("Senators permit pro-life false ads", CT 18 August) does not represent the views of the majority of Australians on the importance of truth in advertising when it comes to pregnancy counselling services.

Indeed, his views seem opposed to those of his own Government, as expressed by Agriculture Minister Peter McGauran earlier this month, regarding the labelling consumer products, in this case free range eggs in supermarkets.

Mr McGauran said "consumers need to have confidence, in fact certainty, that the labelling is accurate, so they can make an informed choice".

Surely, Senator Humphries, transparent labelling should apply just as much to pregnancy counselling services as it does to eggs?

Senator Humphries seems to have misunderstood the overwhelming evidence presented at the recent Senate hearings showing that the giving out of information about all pregnancy options does not increase the number of abortions.

It is to be hoped that a new Bill with cross-party support can be framed in such a way as to make it impossible for it to be deliberately misinterpreted by those who seek to impose their personal ideologies on others.

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