

GCM, International Players & GCM's Regional work

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Australian Microbicides Symposium



Global Campaign
FOR Microbicides

The Global Campaign for Microbicides works to:

- Ensure that as science proceeds, public and community interests are fully protected --
Accountability
- **Mobilize demand and investment** for research and development of new prevention technologies
- **Conduct policy advocacy** for development, testing, access, and use

International Players

- International Partnership for Microbicides
- Alliance for Microbicide Development
- Global Campaign for Microbicides
- International Rectal Microbicides Working Group
- ...and several others

Role of GCM in Microbicide Landscape

- We build capacity for authentic civil society engagement in the scientific process
- We advance user and community perspectives
- We build grassroots and political support for the long term
- We are independent and non-aligned with any product or sponsor

Three-fold objectives

- **Instrumental** – get a product
- **Strengthen Movements**–
encourage cross movement linkages;
build civil society capacity
- **Transform Science** – forge a new
model for doing ethical research in
partnership with community

GCM Regional Work

Global South

- Africa
- India
- SouthEast Asia

Global North

- North America
- Europe
- Australia

GCM in SouthEast Asia

- Building the nascent microbicides advocacy movement
- Partnership with APCASO
- Mapping exercise
- Possibility of more clinical trials

GCM in North America

- 8 sites in the US, 1 partner in Canada
- Public education
- Advocacy
- Mobilizing constituents to support legislative efforts
- Microbicides Development Act (2007)
- Increasing investments and coordinating research efforts

Case study: Canada

- Canadian AIDS Society coordinates MAG-Net (70 members)
- Raising awareness among key partners (Community Mobilization Kit, exhibit)
- Advocacy for Canadian investment
- 4 Canadian Microbicides Symposia
- Canadian Microbicides Action Plan

GCM in Europe

- Build political support for R&D investment
- Create supportive policy environment
- Prepare civil society to advocate for end-users and communities involved in trials
- Provides support and capacity-bldg to NGOs, provides updates and policy papers

Case study: UK/Ireland

- UK/Ireland Campaign for Microbicides
- Outreach to key constituents
- Parliamentary Strategy
- Dublin Declaration
- UK African Microbicides Working Group

For Further Information

www.global-campaign.org

SouthEast Asia

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Global North

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